DEATH TO THIRDEYE

WELL, IT'S BEEN A TRIP. AN EXCEEDINGLY SMALL CAST OF TALENTED INDIVIDUALS HAVE BEEN COLLABORATING IN THE CREATION AND UPKEEP OF THIRDEYE MAGAZINE FOR THREE AND HALF YEARS NOW, BUT IT'S BECOME TIME TO CALL IT QUIT. WE'VE HAD OUR UPS AND DOWNS. WE'VE HAD OUR HITS AND MISSES. WE'VE LEARNED A LOT, INSPIRED OURSELVES, AND HOPEFULLY INSPIRED MANY OF YOU TO DIG A LITTLE DEEPER INTO THE FABRIC OF REALITY. IN MANY WAYS WE WILL BE TREMENDOUSLY SAD TO SEE THE FREE PRINT EDITION OF THIRDEYE GO, BUT WE ARE ALSO EXCITED TO GET ON WITH THE NEXT STAGE IN OUR LIVES. THE FOLLOWING RETROSPECTIVE IS A SMALL ATTEMPT TO CONDENSE THE PAST FEW YEARS INTO A FEW PAGES.

IN RESPONSE TO OUR ANNOUNCEMENT THAT THIS WILL BE THE LAST ISSUE OF THIRDEYE, WE'VE RECEIVED A NUMBER OF KIND LETTERS FROM OUR READERS. EXCERPTS FOLLOW:

"For a couple years I've picked up your magazine when I've found it in Ann Arbor. I've thought: wow, there seems to be hip and progressive scene up there in and around Traverse City. As a professor of art and design at Saginaw Valley State U, I appreciated the attention to design, and cool illustrations and artists' portfolios. Thanks for nearly four years of publishing you gave to Traverse City and the rest of Michigan. The city, country, or state should fund critical magazines like yours for precisely the positive impression of your area it gave this reader. Best wishes on your new projects and adventures."
-Mike Mosher

"Thirdeye has been a very creative and much needed asset to the area publishing scene - and you'll be missed. I always enjoyed checking out the ads - there are a lot of people out there who believe in Thirdeye's mission. Best of luck in your life and in your future endeavors. I'll miss you... and your leaving is TC's loss."
-Barb Nowinski

"I am an occasional traveler through Northern Michigan, and look for your magazine whenever I'm there. I know that you are moving on to other ventures, and adventures, and I just want to say that it's been a fine publication and has really opened my eyes and those of many others. All the best in your continuing journey."
—Trish Cooper

"Just wanted to say that I'm sorry to hear you are giving up the print publication and distribution of the magazine. I'm also sorry to hear about all the troubles you've had with it in the area. I'm especially sorry that I have not really felt the inspiration to submit anything for publication. I wish all of you the best of luck wherever you go and whatever you do. Take care."
—Max Wolf

"I hope you find/achieve what you guys are looking/hoping for. Good luck out west! Keep your readers informed so those still stuck here can vicariously through you! Have fun, shake things up. Thirdeye Magazine will be greatly missed."
—Kaitlin B.

"I've picked up your mag almost every time I saw a new issue while leaving my local store. And I enjoyed, and found very educational, many of your articles. It's too bad TC doesn't agree with it, but it is a tourist town. Like that last town they're selling an image, an illusion that you can come here to escape the real world for a while. But here lies the problem as you may already know, because Thirdeye puts the real world in your face with not just opinions, but with facts. I'm sorry to see it go, but I will visit the web version often. Good luck to you out west. You've got a great idea, you just need to place to plant it. Thank you for a good mag."
—Anonymous

"Thirdeye was becoming a household word in TC and will be missed. I'll try to keep up online but there is something about the print copy that is important to me. Maybe it's being able to hold something, sort of tactile connection with the print. Or maybe it's just my age. But you have to follow your dreams. Best wishes for wherever your dreams take you."
—Ann Rogers

"Thirdeye hasn't failed. You have supplied perspective to readers and inspiration to challenge the unknown. I can't help but feel uplifted after reading a depressing article on today's society because I think of the hundreds of people reading that very article and coming to a realization. One day this liberal revolution that you have created will bring concrete results."
—Sarah Byers

THIS MESSAGE IS BROUGHT TO BY THE KIND FOLKS THAT CURRENTLY MAKE THIRDEYE POSSIBLE.

"There's nothing like getting up early to deliver the new edition only to discover the printer erroneously included a page from a previous issue. Thankfully our printer graciously reprinted it for free, but for a moment I thought I was going to have an aneurism. Andy, Sean, Mal and I had fun recycling 10,000 copies of the Bioneers issue to music of the rock-and-Die."
—Jason Glover

"Remember waking through the beer tent at the Cherry Festival handing out issues to drunk people one year with Sean. "We've got Jesus freaks" was our standard approach line."
—Garrett Ellison

"From sifting through entire archives on scraps of paper and post-it notes while hiding from my employer's remotely operated remote surveillance system, to having someone publicly suggest I be castrated for my views expressed in a controversial article, my experience with Thirdeye Magazine has been unforgettable."
—Liz Beito

"Probably one of my fondest memories of Thirdeye was when we were working on the Cave and the Bear layout. Redoing it over and over helped me realize some things are just cursed from the get-go. I still use the term Cave and the Bear to describe a cursed layout that I can't figure what to do with it. I still don't think I could do that story justice."
—Sean Burke

"Ya know, bitching about how big of a pain in the ass such in such a publicist was may be the cool thing to do, but the truth is that I was way bigger pain in the ass for the magazine than it ever was in mine. I held it under the heavy weight of my notorious procrastinatory ways, and it always remained a great opportunity to share what I love doing with whoever would read. Thanks Thirdeye. I heart u."
—Paul Bikler

"I never thought I would be an editor for a magazine, or anything really, but now that I have been doing it for three years, I just can't stop. Anytime I read, whether it be for fun or study, I have to edit the damn thing. I can't help myself and it's freakin' annoying."
—Marlay Glover

"I got jumped on my way up home from the bar, I'm pretty sure I lost the fight... at least that's what my face said. What really made the whole experience great, was at the end the guy yelled to me, 'I bet you're a liberal. I bet you voted for Kerry.' Thanks a lot Thirdeye."
—Andrew Sekora

Please remember to keep checking www.thirdeye.org as we continue to develop the new online version of our publication. We will be celebrating our accomplishments at our "Death to Thirdeye" party at Insideout Gallery on Nov 4th, so come and join the fun.
Over the years this project has continuously evolved. Specifically in the area of graphic design. Our first year was filled with rampant grunge-foolery. Can you say “fifty threshold, Salter?” While we continued to enjoy that classy distressed/污-look, we quickly began to move away from grunge in exchange for a more sleek, clean feel. Not to mention more readable. With the help of a few outside illustrators plus our graphic design crew’s endless commitment to perfection, we soon began including our own custom illustrations in exchange for the clipart of the past. The result has been a good year of gorgeous magazines that have stretched our skills to the limit.

TE COVERS: 001 - 022

Order a complete set of all available issues at: www.thirdeye publications.com

001. What This Magazine Really Needs is You...
002. Waging Peace
003. Frilibes G.I. Globalization,
004. Bush’s T.C. Visit,
005. Buying Local, Pagan Origin
006. Biodiesel, School of the
007. Child Marketing,
008. Food Issue: Pesticides,
009. GOP Attacks PBS,
010. State of the Oceans,
011. Child Marketing,
012. Child Marketing,
013. Kiner C.K., Abramoff
014. Tattoo Issue: Biomechanical
015. Weaponization of Space,
016. Binners Issue: Kerry
017. Marijuana Policy
018. International Issue: Chavez,
019. Climate Change Denial
020. PETA Exposed, Women’s
021. War Issue: The Cost of War,
022. Confronting Creationism,
A small collection of photos over
There’s nothing funnier than

0011
DEATH TO THIRDEYE

Malindy & Jason Glover with Jason’s mom, Laura, at the Thirdeye release party. Also Jason’s 21st birthday.

Garret Ellison getting some editing done on the beach. He also likes long walks...

Ceesen Kolarik (sent her sewing prowess to issue 009 and helped with illustrations with a drunk Chris Greening (the face on issue 011).

Many a Thirdeye was designed in Detroit, where Sean Burke, Andrew Sekora, & Denise Weissman occasionally lived through the past three years.

Designers Sean Burke & Denise Weissman in Detroit drinking on the magazine... I mean working.

These kinds of photo shoots can be a bit nerve-wracking until the Detroit cops having full metal jackets and all.

Bjork gets sweaty during his visit to Traverse. Photo by Garret Ellison.

Les Belito: providing Thirdeye with deep thought since issue 007.

Whoop! Our artistic expression formed some parents to actually parent. Issue 019’s cover got Thirdeye banned from more than one establishment.

Taking break at Dunegrass Festival to enjoy Greg Brown and Stepahn’ Li.

Sekora worked on a couple issues via email while he lived in Hawaii.

Andrew and Sean relieve some magazine stress the best way they know how.

After much reading and even more alcohol, Denise Weissman finally agrees to eat paper for the greater good.

Vintage terminator? Jason Glover works the Photoshop magic.

Economic hitmen can be brutal. No, officer, the guns aren’t real.

After being found on the streets of Detroit, The Power Rangers sword of justice became a regular staple around the TE offices. Sound effects kickass!

Halloween at Andrew’s house. Malindy as a priest and Jason as her mermaid: sexy.

Malindy and Jason manning the Thirdeye booth at Blizzfest.

Les Belito: editor, rock star, or international man of mystery?

Sean & Garret being chatty cathys during the Bineers party.

Sekora plus Burke plus a cheap printing place in Detroit equals a masterpiece for our Bineers fundraiser.

Our one year party went off with a bang until our bartender made friends with the river.

Goddamn, Ceesen Kolarik’s got heart. A hand-stitched cover? Perhaps the best word idea Andrew ever had. If only we had access to a sweatshop...

Precursor of Andrew’s illustration on the cover of issue 014. THINK-NATTY!

Here’s to the end.